

2022 Dynamic Duo Nominees!

Visit sharevancouver.org to ‘vote’ for Ken & Carlos with a donation in their honor—and buy tickets (or a table!) to the hippest show in town!

Share's Annual Gala: Saturday, April 23 | 5 p.m. @ Hilton Hotel Vancouver

Tell me about it, Stud!

Carlos Rodriguez-Vega and **Ken Cole** are owners of Orchards Grocery Outlet in east Vancouver. The couple has worked together in the grocery business for more than six years. After shattering all sales records at the Vancouver GO, they were offered the new store in Orchards in January of 2021.

It doesn't matter if you win or lose, it's what you do with your dancin' shoes.

A big part of Grocery Outlet's core values includes giving back to the community. Together their “T-Birds” and customers have raised over \$50,000 through Grocery Outlet's annual Independence from Hunger food drive. The funds support Share Vancouver, the Clark County Food Bank, St. Vincent de Paul and other local nonprofits committed to feeding our neighbors in need.

The rules are, they're ain't no rules.

Prior to running his own store, Carlos was the co-manager of Portland's Hollywood Grocery Outlet. A native of Colima, Mexico, Carlos has dual U.S. and Mexican citizenship. Prior to joining Grocery Outlet, Ken lead teams of marketing and communication professionals at several area health organizations, including PeaceHealth, Kaiser Permanente, and the Oregon Medical Association. He also worked in TV news for several years, including five years as a reporter at KATU Channel 2 in Portland.

I'm not very hungry; just give me a double Polar burger wit' everything and a cherry soda wit' chocolate ice cream.

Carlos and Ken have been together for 18+ years and were able to tie the knot officially in 2013. When the two aren't selling groceries, they enjoy time in the outdoors hiking, mountain biking, and skiing. They also like to travel and spend as much time as they can in Mexico, Hawaii and Central Oregon.