



Share is grateful to the many businesses, faith-based organizations, school and non-profit groups, as well as individuals who donate their time and talents to organizing promotional events that benefit Share. We want to help make your event successful both for your benefit, as well as for ours. So, we have compiled a “how to” guide to help you brainstorm ways to help and to let you know of the many ways that Share can help you promote your event.

Most ‘Community Cares for Share’ events are donation drives, for items such as food, clothing, books, etc. But if you’d like to go beyond a drive, consider one of these ideas:

- Host a Street Carnival: A bounce house, live music, games, etc. and charge a small entry fee
- Organize a Competition*: Cooking, eating, fashion, talent or sports; guests can pay to participate and/or can pay to vote for the winners
- Raffle Selling*: Sell tickets for a chance to win a prize or hold a 50-50 cash drawing
- “Imprison” a Celebrity: Like a radio DJ or school principal and tell the public to bail her/him out with a donation
- Organize a Rummage Sale or a Craft Bazaar: Each participant keeps their profits, but pays a small fee to have a table
- Eat for a Good Cause: Organize with a restaurant to donate a fixed amount or percentage of money for every patron on a certain date/time

Share can help promote your event on our web site (sharevancouver.org), Facebook page (facebook.com/ShareVancouver), e-communications, our ‘Sharing Lives’ newsletter and through news releases. We can also provide you with a copy of our ‘Community Cares for Share’ logo for use on your promotional materials. And don’t forget to use [#CareForShare](https://twitter.com/CareForShare) on social media.

Please send all event details (including appropriate web address and/or event logos, saved as .pdf or .jpeg) to Share’s Community Relations Director at commreldir@sharevancouver.org.

Note: Promotion of events via these media outlets is not guaranteed and is contingent on space availability as well as the timeliness in which we receive notice of the event, including event dates/times, details, logo, etc.

* Please research legal regulations in your area before planning these types of events/activities

Thank you for caring for Share & our community!